



National Justice Convening 2025

Social Media Toolkit for Attendees and Speakers

What is Chicago Beyond's National Justice Convening?

Chicago Beyond's 2025 National Justice Convening is a two-day event focused on advancing safety within America's jails and prisons. The convening is rooted in Chicago Beyond's [Holistic Safety Framework](#), which provides practices and collaborative approaches to increase safety in correctional settings. The framework is based on a simple but transformative idea: safety is not solely about control or compliance—it is about supporting wellness and affirming the humanity of all individuals impacted by incarceration.

This convening builds off the momentum from our inaugural event in 2024, which gathered leaders from over 30 states and systems representing more than 15% of the U.S. incarcerated population.

What are we asking you to do?

Every individual who promotes the National Justice Convening and Holistic Safety extends our impact through the power of collective storytelling in the pursuit of justice. We are asking you to help tell our story to create a strong narrative, including:

- **Prior to the event** → Promoting your excitement attending the convening and the importance of this work
- **During the event** → Promoting the power of the event, your individual experiences at the event, and the importance of this work
- **After the event** → Promoting the power of the event and evidence of its impact

We have included below sample social media posts that can draw positive attention to this work, its impact, and growing momentum around the country toward this new path for our correctional system. Please review, edit, and share these social media posts, or others that you craft aligned to these messages, leading up to, during, and after the National Justice Convening. Please tag Chicago Beyond and utilize the hashtag *#ChicagoBeyondHolisticSafety* to spread the word.

Social Media Tags:

- Instagram - <https://www.instagram.com/chicagobeyond/>
- Facebook - <https://www.facebook.com/chicagobeyond>
- LinkedIn - <https://www.linkedin.com/company/chicago-beyond>
- X - https://x.com/Chicago_Beyond



Website: <https://chicagobeyond.org/insights/justice/do-i-have-the-right-to-feel-safe/>

Graphics:

[NJC Social Media Graphics Folder](#)

Suggested Posts → Sample language for National Justice Convening attendees.

Suggested Text

Prior to the event

- Excited to join leaders from across the justice system at Chicago Beyond’s National Justice Convening on Oct. 29–30! We’ll explore how Holistic Safety is reshaping corrections—centering wellness, humanity, and true safety for all. Learn more at chicagobeyond.org. #ChicagoBeyondHolisticSafety
- I’m thrilled to be attending Chicago Beyond’s National Justice Convening in Chicago on October 29th and 30th! This event will bring together leaders from across the justice system to advance a transformative idea: safety is not solely about control or compliance—it is about supporting wellness and affirming the humanity of all individuals impacted by incarceration. I encourage you to check out the work Chicago Beyond is doing and its Holistic Safety Framework, designed to improve safety in jails and prisons and increase emotional wellbeing for all. #ChicagoBeyondHolisticSafety

During the event

- Incredible energy at Chicago Beyond’s National Justice Convening—correctional leaders, staff, and community voices coming together to reimagine safety through healing, wellness, and connection. Change is happening. #ChicagoBeyondHolisticSafety
- It’s been inspiring to attend Chicago Beyond’s National Justice Convening, where I’ve met leaders from across the correctional system – including correctional staff, people formerly incarcerated, legislators, and more – all coming together to put forward a new, safer, more effective model for the American correctional system. Please check out Chicago Beyond’s Holistic Safety Framework and evidence about the impact of this approach, including increased wellbeing, safer correctional environments, and more trust-based collaborations to drive change. #ChicagoBeyondHolistic Safety

After the event

- Leaving Chicago Beyond’s National Justice Convening inspired by the leaders transforming corrections through Holistic Safety—creating safer, more humane



environments for both staff and people incarcerated. The evidence is real. The change is here. #ChicagoBeyondHolisticSafety

- More than 2,000,000 people are incarcerated in the United States and 350,000 correctional officers work in facilities where both residents and staff experience high rates of trauma, PTSD, suicide, and shortened lifespans. Our system does not have to be this way, and Chicago Beyond's National Justice Convening brought to life the countless stories of correctional leaders driving a new path forward by applying the principles of Holistic Safety. The evidence is real – systems applying Holistic Safety practices are seeing more healing-centered visitation, expanded recreation, less restrictive housing, improved staff wellness, reduced stakeholder divides, and more. Please learn more about Holistic Safety and embrace the call for change.
#ChicagoBeyondHolisticSafety